



SPONSORSHIP OPPORTUNITIES

AUGUST 11TH 2018, 11AM-11PM & AUGUST 12TH 2018, 11AM - 7PM

St. Catharines is preparing for the ultimate showdown – one of epic proportions! The annual St. Catharines Wing Fest will pit neighbourhood hot spots against one another and unite wing lovers from across Niagara. It will be a wing battle like no other, taking place at Port Dalhousie's Lakeside Park on the scenic shores of Lake Ontario.

The weekend will include chicken wings (obviously), beer, wine, live music, a fun run, wing-eating contest and culinary competition... and the best part? A portion of the proceeds retained by St. Catharines Wing Fest from the event will be donated to Community Care of St. Catharines and Thorold.

St. Catharines Wing Fest promises to be a weekend filled with good drink, great music, incredible people and even better wings! But only one wing can reign supreme and take home the title of Chicken Wing Champion. Are you up for the challenge? We invite you to join us, bring some wings, and showcase your business alongside some of our city's finest wing vendors.

For inquiries regarding sponsorship opportunities, please contact:

**Karl Vanderkuip at (905) 704-8701
sponsorship@wingfest.ca
www.wingfest.ca**

LORD OF THE WINGS

\$10,000

- Logo on website*
 - Inclusion in social media campaign
 - Prominent exposure via on-site signage
 - Category exclusivity
 - Presents Championship belt for best wing vendor
 - Inclusion in radio promotion
 - Live on-stage recognition/announcements
 - Recognition in event coverage
 - First right of refusal for 2019
 - Official website click through
 - Inclusion in press releases, print and digital
 - 10 drink tickets
-

WING OF HONOUR

\$7,500

- Logo on website*
 - Inclusion in social media campaign
 - Prominent exposure via on-site signage
 - Logo on mobile poster
 - Inclusion in press releases, print and digital
 - 6 drink tickets
 - First right of refusal for 2019
 - Live on-stage recognition/announce
 - Recognition in event newspaper ads/articles
 - Category exclusivity
-

WINGO STARR

\$5,000

- Logo on website*
 - Inclusion in social media campaign
 - Prominent exposure via on-site signage
 - Logo on mobile poster
 - 5 drink tickets
-

WING EATING CHAMPION

\$2,500

- Logo on website*
 - Inclusion in social media campaign
 - Exposure via on-site signage
 - Representative awards trophies to winners
 - Opportunity to provide prizes
 - Live on-stage recognition/announcements
 - Logo on mobile poster
-

SHA-WING!

\$2,000

- Logo on website*
 - Inclusion in social media campaign
 - Exposure via on-site signage
 - Logo on mobile poster
 - 2 drink tickets
-

WINGIN' IT

\$1,000

- Logo on website*
 - Inclusion in social media campaign
 - Exposure via on-site signage
 - Logo on mobile poster
 - 2 drink tickets
-

WIND BENEATH MY WINGS

\$500

- Logo on website*
 - Inclusion in social media campaign
 - Exposure via on-site signage
 - Logo on mobile poster
 - 2 drink tickets
-

IN-KIND SPONSORS

\$500

- Logo on website*
 - Inclusion in social media campaign
 - Exposure via on-site signage
 - Logo on mobile poster
 - 2 drink tickets
-

***Logos must be provided in high-resolution format one month in advance.**